Abstract

Students are encouraged to consider starting a business as a career. This is done by

a) Showing students that the alternatives to becoming an entrepreneur are not as attractive as they think,

b) arguing that few things are more helpful to mankind than creating jobs,

c) reviewing some of the qualities of entrepreneurs, and

d) describing some of the tools entrepreneurs are using to start companies.

Actions are described that UNM can take to

a) facilitate students and faculty to become entrepreneurs, and

b) establishing a thriving economic ecosystem

Short Bio. Dr. James Gover received the BS Electrical Engineering from the University of Kentucky, the MS Electrical Engineering and the PhD in Nuclear Engineering from the University of New Mexico. He spent 35 years at Sandia National Laboratories working in the areas of Radiation Effects, Energy Subsystems Development, Nuclear Weapons Firing Set Development (Pulsed Power), and National Policy Development. He was both an IEEE Congressional Fellow and an IEEE Competitiveness Fellow. He spent 12 years on the faculty of Kettering University in Flint, MI, where he was a Professor of Electrical Engineering for 9 years, and Head of the ECE Dept. for 3 years. Dr. Gover is an IEEE Fellow (NPSS), and has received a number of honors and awards, including the IEEE-USA Citation of Honor for public policy research and service to the nation.